



## The Farmer's Share

Live stock is marketed from farmer to consumer at a lower cost than almost any other farm product.

The United States Department of agriculture reported in 1916 that the farmer gets for his cattle "approximately two-thirds to three-fourths" of the final retail price paid by the consumer for the resulting beef.

Under normal conditions, the farmer's share of retail prices of various farm products is approximately as follows:

Butter	71 per cent
CATTLE	66 2/3 to 75 per cent
Eggs	65 per cent
Potatoes	55 per cent
Poultry	45 per cent
Fruits	35 per cent

The difference between farmer's price and retail price represents the necessary expenses of packing, freight and wholesale and retail distribution.

Swift & Company not only performs the manufacturing operations of preparing cattle for market in its well-equipped packing plants, but it pays the freight on meat to all parts of the United States, operates 500 branch distributing houses, and in most cases even delivers to the retail butcher. All this is done at an expense of less than 2 cents per pound, and at a profit of only about 1/4 of a cent per pound of beef.

Large volume of business and expert management, make possible this indispensable service to the live-stock raiser and to the consumer, and make possible the larger proportion of retail prices received by farmers.

Year Book of interesting and instructive facts sent on request.  
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### SOCIAL AND PERSONAL.

#### Comings and Goings of Our People Here, There and Elsewhere.

—Miss Frances Hancock has returned from a visit to friends and relatives in Louisville and Shelbyville.

—Mr. John T. Collins left Wednesday for a ten-days' stay at Martinsville, Indiana, for the benefit of his health.

—Mrs. Thomas Helm Clay, of Eighth street, is a guest of her daughter, Mrs. Richard M. Hopkins, in Covington.

—Mr. T. C. Brown has returned to his home in Minneapolis, Minn., after a visit to his parents, Rev. and Mrs. W. F. Brown.

—Mr. J. A. Stern left yesterday for another stay at Mt. Clemens, Mich., where he hopes to find restoration to health.

—Mr. and Mrs. R. T. Spratt, of Cincinnati, are guests of the former's brother, Mr. Jack Spratt, and family, on Broadway.

—Mrs. Samuel Mackey, Dr. and Mrs. Shea, and Miss Lizzie Grannan were recent guests of Mrs. T. F. Fitzgerald, in Winchester.

—Mr. and Mrs. A. B. Munsey, who have been guests of friends and relatives in this city, have returned to their home in Winchester.

—Mrs. Hancock, of Charlottesville, Va., is a guest of her son, Mr. Arthur B. Hancock, and Mrs. Hancock, at their home on Pleasant street, in this city.

—Mrs. Wolford Ewalt and little son have returned from Brooksville, where Mrs. Ewalt's father, Mr. Moore, who has been seriously ill, is improving.

—Mr. W. V. Shaw, general agent of the L. & N. and the F. & C., at this point, has gone to Martinsville, Ind., for a rest and for the benefit of his health.

—Mrs. George Hamilton, who has been a guest of her mother, Mrs. Alice Sweeney, on Higgins avenue, returned Tuesday to her home in Two Rivers, Wis.

—Miss Nannie Brent O'Neill, who is assistant in a business college in Dayton, Ohio, is a guest of her parents, Mr. and Mrs. Frank O'Neill, and family, on High street.

—Among the visitors in the city Wednesday were Miss Gladys Houtchens, of Bloomfield, a student at the Millersburg College, and Miss Georgia Hicks, of Cynthiana.

—Miss Camden, daughter of Hon. Johnson N. Camden, who has been a guest of Mr. and Mrs. Arthur B. Hancock, at their home on Pleasant street, has returned to her home in Versailles.

—Rev. J. J. Rice, pastor of the Paris Presbyterian church, had as guest the first of this week Lieut. Gunn, of Camp Zachary Taylor, Chaplain of the Dr. Barrow Base Hospital Unit, stationed there.

—Mrs. E. S. Montgomery and daughter, Miss Berenice Montgomery, of Maysville, and Miss Charlotte Jaubert, of Lexington, guests of Mrs. A. L. Wells, on Winchester street, have returned to their respective homes.

—Mrs. J. E. Barnett, who has been a guest of her parents, Mr. and Mrs. J. W. James, on Fourth street, has returned to her home in Lexington. Mrs. Barnett was accompanied by her sister, Miss Jennie James, who will be her guest several days.

—Mrs. Frank P. Lowry left Wednesday for Detroit, Mich., where she will attend the sessions of the American Federation of Arts as a delegate from the Kentucky Federation of Women's Clubs. Mrs. Lowry was accompanied by Mrs. Alfred Zambord, of Lexington, who is also a delegate.

—Mrs. George Dawson, of Clintonville, is a patient at the Massie Memorial Hospital, in this city, where she recently underwent a serious surgical operation. Mrs. Dawson is resting comfortably, and will soon be able to return to her home.

—Miss Marie Collins, of near North Middletown, will go to Cincinnati to enter the Red Cross training class at the University of Cincinnati. Miss Collins and Miss Eliza Clay Mason, also of the North Middletown vicinity, have been selected as delegates from the Kentucky University at Lexington to attend the Y. M. C. C. Conference to be held at Blue Ridge, N. C., June 4-14.

—Mrs. William Swearingen was hostess Saturday afternoon from two to five o'clock, to a number of young people, in honor of the eighth birthday celebration of her daughter, Miss Eleanor Swearingen. Games were played, after which refreshments were served, comprising chocolate ice, orange ice, coconut cake and fruits. The guests for the occasion were Misses Marjorie Trisler, Lucy Jean Anderson, Mary Spears, Anne Elizabeth Swearingen and Masters Julian Howe, Jr., Dillard Byrd and George Davis Swearingen.

(Other Personals on Page 5.)

## TAILOR'S WORK NOT HARD SINCE TAKING TANLAC

Well Known Louisville Man Tells How Tonic Has Improved His Health.

"Tanlac has improved my health so much that I don't have any trouble at all getting through my day's work now," said W. T. Quigg, 1912 Owen street, Louisville, Ky.

"My stomach was all out of order before I took Tanlac. I had indigestion and there was a pain beneath my ribs constantly. I couldn't stoop over without suffering a lot of pain, and, of course, that made my work pretty hard. I had a sore spot on my stomach most of the time, too, and my stomach was in a soured condition."

"I read in the paper about how Tanlac had helped a brother-in-law of mine, so I started taking Tanlac. I've taken several bottles now, and I'm so much better that my friends are remarking about the change in me."

"The soured condition of my stomach is all gone now and all the bad feeling in my stomach has left. I'm feeling fine and it's no trouble for me now to get through my day's work."

If you are not feeling right get Tanlac to-day. You can get Tanlac at VARDEN & SON'S.

### For Rheumatism.

Try Tanlac Rheumatism Treatment for rheumatism—the new treatment which overcomes rheumatism by purifying the blood. You can get it at

VARDEN & SON'S.

(Advertisement.)

### Rainbow Bridge.

A professional paper of the United States geological survey on the geology of the Navajo country describes, as perhaps the most striking erosion feature within that region, a recently discovered natural bridge, which has been named the Rainbow Bridge. It spans Bridge Canyon, on the northwest slope of Navajo mountain. Its symmetry and graceful proportions make it one of the finest natural bridges of the world.

Our observation is that the kind of girl who looks nice in a bathing suit would rather not spend her summer in the mountains.

## Twin Bros.

Department Store

ANNOUNCING A

## Big Special Sale

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\$8.75

and

\$14.75

We have a splendid assortment of

Children's Silk Dresses

Sizes from 8 years to 14 years. Come in and see them.

Twin Bros. Department Store

## Wolf, Wile & Company

An Exquisite Display of

## Summer Headwear

We invite you to come and spend a pleasant moment in viewing our collection of Summer Hats, which in point of beauty, style and originality surpasses anything we have hitherto shown.

Hats For Every Occasion  
Every Costume - - Every Woman

Daring and rakish Costume Hats; quaint and charming Afternoon Hats; sweeping and picturesque Dress Hats; smart and swagger Tailored Hats and Sport Hats of every kind.

\$5.00 to \$25.00

## WOLF, WILE & CO.

LEXINGTON, KY.

# Seed Corn!

We Have Some Very Fine

## NEAL'S PAYMASTER

## SEED CORN

Germination Guaranteed

Order Early, as the Stock is Limited.

C. S. BALL GARAGE

Cor. Fourth and Pleasant Sts.

### AMERICANS LIVING IN CANADA MUST REGISTER.

American and other foreigners more than 16 years old residing or traveling in Canada on and after June 22 must register with the Canadian authorities, the Canadian Registration Board announced recently. Draft or other registration cards will not absolve Americans from the provisions of the new order, it was said.

When you try to borrow coal next winter you'll only borrow trouble. Buy yours now while the price is reduced.

### Natural "Water Barrel."

Perhaps the most notable specimen of self-watering plants is the so-called "water barrel" which, of about the size and shape of an ordinary beer keg, is in fact nothing more or less than a living water tank. Its whole interior is composed of storage cells so admirably arranged that the pulp which they form contains something like 96 per cent of pure water.

One of the strangest things in this world is why Solomon in all his glory didn't have his photograph taken.

## The Pendleton Shop

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